



ReedGroup Announces Kevin Curry Promotion to Chief Revenue Officer

Growth Company Creates New Leadership Position; Appoints Industry Veteran

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WESTMINSTER, Colo.-- [ReedGroup](#)[®], a leading international provider of health and productivity solutions, announced today that it has promoted long-time sales leader Kevin Curry to the newly created position of Chief Revenue Officer (CRO).

The company—which has achieved significant growth in the past year-and-a-half, both organically and due to its acquisition of Aon Hewitt’s Absence Management business—is renewing its focus on continued growth and innovation in the marketplace and has appointed Curry in this new role due to his deep industry expertise and experience.

In this new position, Curry will help set future direction for the organization, and implement new ways of integrating and aligning sales, marketing, product, pricing, and distribution. He will lead ReedGroup in helping its large employer customers solve their most critical issues by better understanding their businesses on the whole and helping them anticipate their most critical future needs.

Curry also will oversee all U.S. outsourcing and software sales and pricing, sales operations for all business lines, product strategy, and enterprise marketing.

“I am so pleased to take this next step in my career with ReedGroup,” said Curry. “I’ve been in this industry for nearly 20 years, and I appreciate that at ReedGroup we carry the vision of our founder, Dr. Presley Reed, through all we do; we know that people experiencing limitations want to be productive, and we build products and services that help people get back to living their lives. I aim for our teams across all disciplines to strongly integrate, focus on common objectives, and work cohesively to achieve them.”

“Having recently become CEO of ReedGroup, I recognize the fast-paced growth the company is experiencing,” said ReedGroup CEO Scott Larsen. “Kevin is an exceptional thought leader who is deeply respected in our industry, and who has made a very positive impact on ReedGroup over the past eight years. As we continue to grow, Kevin will optimize our great talent and help us more comprehensively serve our customers.”

ReedGroup is hiring two additional positions that will report to Curry—VP of Sales and VP of Product. Curry’s other direct reports will include VP of Marketing, VP of Clinical Solutions and Director of Sales Operations.

“The marketplace is changing, and I look forward to bringing new ideas to the table that will greatly elevate our ability to serve our customers,” said Curry. “For example, generational changes in the



workforce are changing the way employers must interact within absence management. We also have the opportunity to further enhance how HR managers leverage data and deliver systems in consumable ways that benefit both employers and employees.”

Curry served for many years on the board of the Integrated Benefits Institute (IBI), and currently serves on the board of the Disability Management Employer Coalition (DMEC).

About ReedGroup

ReedGroup, a wholly owned subsidiary of the Guardian Life Insurance Company of America[®], is a leading health and productivity organization providing services to over half of the Fortune 100 companies. With more than 2,000 employees, ReedGroup has operations across the United States, Canada, and India.

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